

# Product Types Reference Sheet



## CLIENT EDUCATION

Printable resource for use in individual or group education setting. Examples include a workbook, worksheet, handout or guide.



## BUSINESS FORMS AND TOOLS

Resource for business aspects of a nutrition practice including office policies, client forms or budgeting/tracking tools.



## CLINICAL REFERENCE

Disease or topic specific resource focused on clinical application of nutrition science or research. Generally for professional audience. Examples include protocol, book and treatment guide.



## BOOKS AND GUIDES

Comprehensive resource for professional or general audience. Includes chapters, table of contents and pagination.



## PRESENTATIONS AND SLIDE DECKS

Slides for download and use with general or professional audience. May include presenter's guide or additional educational tools for attendees.



## GRAPHICS AND POSTERS

Visual image or design to inform or explain. Purpose may be for digital display on website and social media or for printing as decoration and display.



## COURSES AND WEBINARS (VIDEOS)

Video based content such as recording of online seminar or series of lessons. May also include supplemental downloadable resources. Viewed by purchaser as streaming video (not downloaded). Setup of video products requires site admin support.



## TOOLKITS AND BUNDLES

Collection of resources organized around topic or event. Includes both guidance (how-to/tutorial) and resources (downloads and/or video).



## MEAL PLANS, RECIPES AND SNACK LISTS

Visual image or design to inform or explain. Purpose may be for digital display on website and social media or for printing as decoration and display.

## TOPICS

Allergies and Sensitivities  
Bariatric  
Clinical Skills  
Cultural Competency  
Diabetes  
Dining Out  
Eating Disorders  
Food Safety  
Functional Nutrition  
Gastrointestinal  
Gluten Free  
Grocery Store/Retail  
Heart Health and Cardiovascular  
Holiday  
Intuitive Eating  
Kid-Friendly Activities  
Meal Planning/Prep  
Neurologic  
Nutrition Support  
Oncology  
Pediatric/Infant  
Plant-Based  
Pregnancy/Breastfeeding  
Renal Disease  
School Nutrition  
Snacks/M meal Ideas  
Sports Nutrition/Fitness  
Weight Management  
Weight Neutral  
Wellness